



Law and Internet Cultures (Paperback)

By Kathy Bowrey

CAMBRIDGE UNIVERSITY PRESS, United Kingdom, 2005. Paperback. Book Condition: New. Revised ed.. 226 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. This 2005 book raises the profile of socio-political questions about the global technology and information market. It is a close study of communication flows, networks, nodes, biopolitics and the fragmentations of power. It brings to life the role played by personalities, corporate interactions, industry compromises and the regulatory incompetencies, affecting the technological world we all live in. US technology powers the internet and disseminates American culture on an unprecedented scale. Assessing this power requires an analysis of the diffuse ways that US practice, policy and law dominates, and a consideration of how influence is negotiated and resisted locally. This involves a discussion about how ideas about trade and innovation circulate; of the social power of engineers that establish conventions and protocols; of the reach of Leviathan corporations; and questions about global marketing and consumer tastes. For readers interested in intellectual property law, information technology, cultural studies, globalisation and mass communications.

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